fashion calendar 1970

30th year · issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	and the same and the same of the same and th	JUNE
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Συτγ	AUGÜST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader. . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 24, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday August 22- August 28	Aug. 22, 12:00 Noon - "Ho Bus Aug. 23, 6:00 P.M Fas Aug. 24, 7:30 A.M "Ho Aug. 25, 6:00 P.M Ame	DALLAS APPAREL MART (2300 STEMMONS FREEWAY) w to Merchandise and Buy to iness." Tickets: \$4.00. Co hion Show: "Status Fashions liday: The Fashion Season"- rican Fashion Game Night. and, Dallas Apparel Mart, 2	GREAT HALL - DALLAS Increase Holiday ntact: 214-638-7050" By invitationfashion show for buyer All buyers invited.

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED
ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282
ARBE IMPORTS
BEENE BAZAAR
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 868-9357
ANNE KLEIN AND COMPANY
LOOMTOGS
THE MARKET
ROB ROY
STROBE

Beginning Monday August 24	HOLIDAY AND EARLY AQUANALA 512 SEVENTH AVENUE RESORT COLLECTION SHOWROOM - 34TH FLOOR Continuous by appointment. Contact: Betsy Klein, 736-1076.
Beginning Monday August 24	OPENING OF RESORT DONALD BROOKS 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Continuous showings. Contact: Lucille Tice, WI. 7-8235.
Beginning Monday August 24	RESORT AND HOLIDAY CHESTER NOW 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Continuous showings. Contact: Maria Scotto, 244-6231.
Beginning Monday August 24	OPENING: RESORT- DESIGN THAI 550 SEVENTH AVENUE SPRING COLLECTION SHOWROOM - 18TH FLOOR By appointment. Contact: Joanne Jaap or Timmie Riche, 239-8530.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday August 24	HOLIDAY AND RESORT LOUNGEWEAR Continuous by appointment	DYNASTY . Contact: 279-0710.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday August 24	RESORT AND SPRING COLLECTION By appointment. Contact:	EVAN PICONE 564-7375.	1407 BROADWAY SHOWROOM - 33RD FLOOR
Beginning Monday August 24	HOLIDAY AND EARLY RESORT COLLECTION Continuous showings. Con		530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR .617.
Beginning Monday August 24		CHESTER WEINBERG Linda Johnson, 244-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 24		NATIONAL HANDBAG ASSN (347 FIFTH AVENUE) rket week. Publicity: Nata	SHOWROOMS
Monday August 24- August 28	"Salute to Off-Broadway"	GIMBELS daily fashion shows, incity: Margot Infantino, I	
Monday August 24- August 28	NIGHTWEAR	GOSSARD-ARTEMIS cointment. Contact: Mary	330 MADISON AVENUE SHOWROOM - PENTHOUSE Ann Shraky, 682-8510.
Tuesday August 25- August 27	FABRIC DISPLAY Three-day display of Spri	THE FASHION GROUP, INC. ing '71 fabrics. Co-chmn.: rey, Dow Badische. Prices: 7-3940.	ROOM 1722 Melba Hobson, Tanner of
Tuesday August 25 4:00 P.M 6:00 P.M.	"Court of Fashion," Sprin	EASTMAN CHEMICAL PRODUCTS, INC. 1g '71; and announcement of 1s. All invitations have be	1133 SIXTH AVENUE KODAK GALLERY participation in USOTC een issued.
Wednesday August 26 8:30 A.M.	FASHION BREAKFASTS	GLAMOUR MAGAZINE AND CELANESE FIBERS MARKET'G 8:30. By invitation to res	GLAMOUR - 19TH FLOOR
Wednesday August 26 5:00 P.M 7:00 P.M.	PREVIEW OF NEW BOUTIQUE The second Latinas Boutique Ellen Campuzano, 868-0550	LATINAS NO. 2 [ue in New York City. By in	130 EAST 59TH STREET
Beginning Wednesday August 26	HOLIDAY AND RESORT COLLECTION Sportswear, daytime and a Miss Kay, 279-2770. Publ	MR. DINO after-five fashions. By applic Relations: Margaret Hodge	1407 BROADWAY SHOWROOM - 16TH FLOOR pointment. Contact: ge Co., 765-0653.
Thursday August 27 11:30 A.M.			2ND FLOOR By invitation only.
	Publicity: Madeline de V	Tries PI. 3-7300.	-2-

Publicity: Madeline de Vries, PL. 3-7300.

DATE	WHAT'S GOING ON GIV	EN BY	WHERE
August 28	PARIS COUTURE PICTURE RELEASE	DATE	
Friday August 28- August 30	FASHION WEEK	MAN TRADE FAIRS gs-GmbH, P.O. Box 21076	COLOGNE, GERMANY 0, 5 Cologne 21, Germany
Sunday August 30- Sept. 2	SPRING-SUMMER SHOE NAT	IONAL SHOE FAIR r Manufacturers Assn; N rs; New England Footwea	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE ational Shoe Retailers r Assn. Contact:
Monday August 31 7:00 P.M.		ENDIFEROUS ond store, located at t Chris Trotta, 628-288	1012 FIRST AVENUE 55TH and 56TH STREET he Plaza 400 Building. 0.
Tuesday Sept. 1 5:30 P.M. Cocktails		al Couture Report on me invitation only. Cont	GRAND BALLROOM n's and women's fashions
Beginning Tuesday Sept. 1		LYE BY YE WEINBERG tinuous beginning Sept.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR 8. Contact: 244-6761.
Beginning Tuesday Sept. 1	RESORT AND HOLIDAY ORIGINAL COLLECTION Continuous by appointment. Continuous by appointment.	GINALA ontact: Judith Morrell	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR , 695-5100.
Thursday Sept. 3 10:30 A.M.	HOLIDAY AND RESORT MODE COLLECTION By reservation. Contact: CH.	ERN COUTURE, INC. 4-3169.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Sept. 6- Sept. 9	SCANDINAVIAN FASHION WEEK, BEI Contact: Colvin, Kaplan, Ross		
Tuesday Sept. 8 12:00 Noon	COLLECTION BY I	OLD LEVINE OON BREITINGER Noon. By reservation.	
Tuesday Sept. 8 2:30 P.M.	OPENING OF RESORT H.O. COLLECTION By reservation. Contact: PE.		530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Sept. 8 3:00 P.M.			

Tuesday OPENING OF RESORT HARMAY
Sept. 8 COLLECTION
4:00 P.M. By reservation. Contact: PE. 6-5547.

498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8		ANDREW ARKIN; LOUIS FERAUD FOR ANDREW ARKIN tact: WI. 7-5324.	
Beginning Tuesday Sept. 8	COLLECTION	AQUANALA Contact: Betsy Klein, 7	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR 736-1076.
Beginning Tuesday Sept. 8	COLLECTION	A.S. COSTUMES BY MARIO FORTE act: LO. 4-9194. Publ.: Bet	SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8		DONALD BROOKS WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Frances Priso	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Tuesday Sept. 8	BY UMBERTO MANZO	DAVIDOW Contact: Steven Davidov	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR w, 736-6909.
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment		526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8		CHRISTIAN DIOR- NEW YORK, INC. Contact: Maria Finkle,	
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION By appointment. Contact:	ESTEVEZ FOR NEAL (719 S. LOS ANGELES ST.) Rod Owens or Aileen Scott:	
Beginning Tuesday Sept. 8	COLLECTION	FIFTH ADDITION BY VICKI ROCCONI stact: LO. 4-8190. Publ.:	
Beginning Tuesday Sept. 8	COLLECTION	ANNE FOGARTY Contact: Shirley Ornst	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ein, LO. 4-9115.
Beginning Tuesday Sept. 8		RICHARD FRONTMAN appointment. Contact: M. ates, 247-2662.	SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 8		GINALA Contact: Margie Corbet	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR t, 244-2700.
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous by appointment	GINESSA (DIV. GINALA) Contact: Barbara Walke	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR r, 244-2700.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 8- Sept. 18	RESORT COLLECTION IN NEW YORK By appointment. Contact:	HELGA (722 S. LOS ANGELES ST.) Dick Steiner or Walter Op	HOTEL GOTHAM VICE PRESIDENTIAL SUITE openheimer, 213-MA. 7-0806
Beginning Tuesday Sept. 8		JENNIFER BY JEANNENE BOOHER appointment. Contact: Jern	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ry Brenner, 279-6250.
Beginning Tuesday Sept. 8		JUNIOR ACCENT Continuous showings. Contac	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR et: LO. 4-1434.
Beginning Tuesday Sept. 8		GAYLE KIRKPATRICK ppointment. Contact: 524-79	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND EARLY SPRING COLLECTION Continuous showings of pa	CALVIN KLEIN astel knits and wool prints Contact: PE. 6-9601.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR in dresses, coats,
Beginning Tuesday Sept. 8		KASPER FOR JOAN LESLIE LW. 4-9000.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8		MARDI GRAS Contact: Bernice Geller,	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR 947-2055.
Beginning Tuesday Sept. 8	SPRING COLLECTION	MIGNON Contact: BR. 9-5991.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY & RESORT COLLECTION Continuous by appointment	MODELIA BY FRANK MASANDREA Contact: 736-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	COLLECTION		498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings of co	NARDIELLO FOR RONA cktail and evening fashions	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR . Contact: LO. 5-2051.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings by ap	ANNEMARIE GARDIN FOR PAPILLON LTD. pointment. Contact: Susan	
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton.	PARNES-FEINSTEIN, INC.; PF KNITS Continuous showings. Con	SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 8		MOLLIE PARNIS BOUTIQUE Contact: Ruth McLoughli	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR n, BR. 9-5012.

-5-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8	Daytime and evening fashi	POSH BY JAY ANDERSON ons. Continuous by appoint ns: Margaret Hodge Co., 765	
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment	BEN REIG . Contact: Mr. Revel, CH.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR 4-1542.
Beginning Tuesday Sept. 8	RESORT AND HOLIDAY COLLECTION Designed by Ole Borden.	REMBRANDT Continuous showings. Conta	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR act: LO. 4-3600.
	OPENING: HOLIDAY AND RESORT COLLECTION By appointment. Contact:		550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept.8	COLLECTION	ROYAL LYNNE Contact: Dick Conrad or	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Ruth Winslow, 563-3036.
Beginning Tuesday Sept. 8	COLLECTION	ABE SCHRADER BY BELLE SAUNDERS tact: LO. 4-9194. Publ.: B	
Beginning Tuesday Sept. 8	HOLIDAY & AFTER DARK COLLECTION Continuous by appointment	DON SIMONELLI Contact: 868-9070.	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
	OPENING: RESORT AND SPRING COLLECTION Continuous showings. Con	SPORT SOPHISTICATES tact: Judy Harvey, LO. 4-0	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR 0462.
Beginning Tuesday Sept. 8	PREVIEW OF CRUISE COLLECTION Continuous showings. (Com Contact: Helen Feinstein	RIKKI FOR SPORT TRIO plete collection opening Th , LO. 3-6143.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR sursday, Sept. 24.)
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Con	STUDIO SIX BY FRANK ADAMS tact: LO. 4-9194. Publ.: Be	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR etty Yarmon, TR. 9-7112.
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings, by a	TEAL TRAINA ppointment. Contact: Jean	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Roberts, LA. 4-3520.
Wednesday Sept. 9 9:00 A.M. And 12:00 Noon	Saint Laurent and Ungaro. Daily News; Thomas N. Cra Produced by Fashion Group	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) ardin, Dior, Givenchy, LaRo Co-chmn: Nina Hyde, fashi ter, fashion director, John import committee. Prices (luncheon) \$15.00, membe	on editor, Washington Wanamaker, Philadelphia. (breakfast) \$10.00,
	01. 7. 3340.		-6-

-6-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 9 10:15 A.M.		GIMBELS salute to Spain, featuring itation. Publicity: Margot	6TH FLOOR AUDITORIUM ready-to-wear and Infantino, LO. 4-3300.
Sept. 9	12:00 Noon - THE FASHION	GROUP IMPORT LUNCHEON (see	page 6)
Wednesday Sept. 9 3:00 P.M.	COLLECTION	TRAINA BOUTIQUE BY JUDITH WISTER :00. By reservation. Contac	SHOWROOM - 22ND FLOOR
Sept. 9	PRESS & CUSTOMERS Preview of Fall-Winter cu	ARNOLD SCAASI FOR RITTER BROTHERS stom fur collection, designation. Contact: Miss Jil	WHITE AND GOLD SUITE ed by Arnold Scaasi
Wednesday Sept. 9 4:00 P.M.	SPRING COLLECTION	J.G. COUTURE BY ARTHUR DOUCETTE By reservation. Contact:	SHOWROOM - 30TH FLOOR
Wednesday Sept. 9 5:30 P.M.	NEW PERFUME	BERGDORF GOODMAN tchabelli's new perfume "Carries, PL. 3-7300.	
Beginning Wednesday Sept. 9	RESORT & EARLY SPRING COLLECTION Coats, suits, dresses, sp	EDIE GLADSTONE FOR JOYELLA ortswear. By appointment.	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE Contact: LO. 4-3470.
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact:	JEREMY BY ALAN PHILLIPS Seymour Nemeroff, 594-0870	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Sept. 9	RESORT COLLECTIONS Ready-to-wear by Castillo Contact: Liza Wanklyn, 7	PARIS COLLECTIONS , Lanvin, LaRoche, Venet. 155-7171.	543 MADISON AVENUE SHOWROOM - 3RD FLOOR By appointment.
Beginning Wednesday Sept. 9	SPRING COLLECTION	RODRIGUES FOR PETER CLEMENTS . Contact: LO. 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday		JERRY SILVERMAN BY SHANNON RODGERS Miss Matty, CH. 4-7522 or	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR CH. 4-4940.
Sept. 9-		TRAVILLA (122 E. 7TH ST.,L.A.) Dolores Byers, 213-627-915	HOTEL PLAZA PRIVATE SUITE 54 (L.A.)
	SPRING MEN'S WEAR	BILL BLASS FOR PBM act: Mildred Sears, 753-360	
			-7-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 10 10:00 A.M.	SPRING COLLECTION	ADELE SIMPSON 10:00 A.M. Contact: LA. 4-	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR -7626.
Thursday Sept. 10 10:30 A.M.	COLLECTION	CHUCK HOWARD : Irene McParland, LO. 4-23	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR L55.
Sept. 10	CUSTOMER SHOWING: FASHIONS BY KASPER Fall fashions by Kasper i	BERGDORF GOODMAN for Joan Leslie. Publ.: Mad	5TH FLOOR MISS BERGDORF deline de Vries, PL.3-7300
Thursday Sept. 10 12:00 Noon	SPRING COLLECTION	MALCOLM CHARLES BY MORTON MYLES 12:00 Noon. By reservation.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 594-3000.
Sept. 10	COUTURE KNITS	FRANCESCA FOR DAMON By invitation. Contact:	1410 BROADWAY SHOWROOM - 12TH FLOOR MU. 3-2467. Publicity:
Thursday Sept. 10 1:00 P.M.	MEN'S WEAR COLLECTION Showing of men's fashions Israel, Italy, Spain, Swe	OHRBACH'S from Belgium, Denmark, Eng den, West Germany, and the Mark Klauser, OX. 5-4000, ex	U.S. For press and
Thursday Sept. 10 1:15 P.M.		NAT KAPLAN, INC. Miss Fritzi, LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTIONS Preview of Valentino-Ben Cancer Society. By invit	VALENTINO: BEN KAHN COUTURE Kahn fur collections for be ation only. Publicity: Arno	MARK HELLINGER THEATRE 237 WEST 51ST STREET nefit of the American ld Jurdem, 421-1461.
Thursday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact:	HOUSE OF BRANELL PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 10 4:00 P.M.	SPRING COLLECTION	MALCOLM STARR BY ELINOR SIMMONS :00. Contact: Rosaline Shoe	
Beginning Thursday Sept. 10	RESORT AND HOLIDAY COLLECTION Designed by George Samen.	KIKI HART Continuous by appointment	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR . Contact: 947-7457.
	RESORT '70 COLLECTION Informal modeling. By ap Publicity: Marianne Dubé	THE JAEGER COMPANY pointment. Contact: Jeann Associates, MU. 4-7750.	1407 BROADWAY SHOWROOM - 10TH FLOOR ette Parkes, PL. 8-6211.
Beginning Thursday	OPENING OF RESORT COLLECTION	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

Sept. 10

By appointment until Oct. 1; thereafter continuous. Contact: CH. 4-3558.

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Sept. 10- Sept. 15		rsailles, Paris
Friday Sept. 11- Sept. 15		LOS ANGELES
Sept. 13- Sept. 16	IGEDO FASHION FAIR, DUSSELDORF, GERMANY. Contact: I GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.	nternationale Modemesse
Sept. 14	PRESS PREVIEW: GEORGES KAPLAN FUR COLLECTION By invitation only. (Customer showing, Wed., Sept. Plaza, Ballroom. By invitation.) Contact: Dorothy K	730 FIFTH AVENUE SALON - STREET FLOOR 16 at 2:30, Hotel ay, 246-3416.
Monday Sept. 14 11:00 A.M.	COLLEGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR . 7-4968.
Sept. 14	CUSTOMER SHOWING: BERGDORF GOODMAN FASHIONS BY TRIGERE Fall collection by Pauline Trigere. Publicity: Made	
Sept. 14	RESORT AND SPRING CONCEPT VII COLLECTION BY JACK BODI By invitation. Thereafter by appointment. Contact:	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR 695-7715.
	COLLECTION	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Farmer, OX. 5-4812.
Monday Sept. 14 4:00 P.M.	RESORT AND EARLY MALCOLM STARR SPRING COLLECTION INTERNATIONAL Designed by Rizkallah. By reservation. Contact: Ro	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR salind Shoenthal, 594-0030
Monday Sept. 14 6:00 P.M.	PRESS PREVIEW: ALEXANDER'S FALL MEN'S WEAR International men's wear for Fall, featuring The Tom Public Relations: Alexander Tarsaidze, Serge Obolens Avenue, 421-8266.	PLACE TO BE ANNOUNCED orrow Shop. By invitation. ky Assoc., 1010 Third
Beginning Monday Sept. 14	EARLY SPRING ALDRICH COLLECTION Designed by Marie McCarthy. Informal showings. Contact	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR ct: CH. 4-1872.
Beginning Monday Sept. 14	FRENCH READY-TO- MARIE-CHANTAL WEAR FASHIONS Monsieur Pierre Bardin personally will present his Recollection of Marie-Chantal swimsuits, sportswear, as fashions. By appointment only. Publ.: Ruth Hammer	t-home and daytime
Sept. 15	10:00 A.M ADELE SIMPSON, 530 Seventh Avenue, 23rd	floor, LA. 4-7626.
Tuesday Sept. 15 11:00 A.M.	HOLIDAY AND RESORT GINO CHARLES COLLECTION Designed by Betse Cann and Rodger Robinson. Also, Sep	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR ot. 17 at 11:00. By

Sept. 15 COLLECTION SHOWROOM - 4TH FLOO 11:00 A.M. Designed by Betse Cann and Rodger Robinson. Also, Sept. 17 at 11:00. By

reservation. Contact: 524-4510.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Tuesday Sept. 15 11:00 A.M.	OPENING OF RESORT COLLECTION Also, Sept. 17 at 11:00 A	WILSON FOLMAR A.M. Contact: LA. 4-5923.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR	
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF TIKTINER COLLECTION Press preview of French a Madeline de Vries, PL. 3-	BERGDORF GOODMAN sportswear collection. By 1-7300.	3RD FLOOR COUNTRY CASUALS DEPT. Invitation. Publicity:	
Tuesday Sept. 15 12:45 P.M. Buffet		MAGGIE HAYES, INC. of fine jewelry by Maggie H Mayer Assoc., MU. 5-6561.	171 WEST 57TH STREET dayes. By invitation	
Tuesday Sept. 15 1:00 P.M.		JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR dy Lauterstein, LO. 4-0462.	
Tuesday Sept. 15 4:00 P.M.	BY LUIS ESTEVEZ	BEACHVILLE, U.S.A. (110 E. 9TH, L.A.) Ted Easterling, 213-627-537	PLACE TO BE ANNOUNCED 76 (L.A.).	
Sept. 15	4:00 P.M J.G. COUTURE, 530 Seventh Avenue, 30th floor, 736-1351.			
Tuesday Sept. 15 6:00 P.M 8:00 P.M.	OF FASHION III Macy's will preview a ser	MACY'S ries of new fashion shops on y: Ina Schell, OX. 5-4400.		
Beginning Tuesday Sept. 15		ELEANOR BRENNER FOR BRENNER COUTURE as, including a group of kni Norma Wilk, 947-9677.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Its. For appointment,	
Beginning Tuesday Sept. 15	HOLIDAY, RESORT, EARLY SPRING COLLECTION Continuous showings. Con	JONNY HERBERT; PAB LTD. ntact: Joe Melton, 565-6900	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR	
Wednesday Sept. 16 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact:	STJ BY MARSHALL KLUGMAN OX. 5-2900.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR	
Wednesday Sept. 16 11:00 A.M.	OPENING OF RESORT COLLECTION Also, Thurs., Sept. 17 at Contact: WI. 7-4968.	B.H. WRAGGE 11:00 A.M. (Note change of	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR E dates.) By invitation.	
Wednesday Sept. 16 11:30 A.M.	FUR SHOW FOR PRESS & CUSTOMERS By invitation only. Publ	HENRI BENDEL	PLACE TO BE ANNOUNCED 1. 7-1100, ext. 345.	
Sept. 16	12:00 Noon - MALCOLM CHARLES, 530 Seventh Avenue, 5th floor, 594-3000.			
Sept. 16	12:00 Noon - HAROLD LEVIN	12:00 Noon - HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Sept. 16	2:30 P.M GEORGE KAPLAN'S FUR SHOWING FOR CUSTOMERS, By invitation.			

DATE	WHAT'S GOING ON GIVEN BY	WHERE	
Sept. 16	3:00 P.M TRAINA BOUTIQUE, 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
Sept. 16	4:00 P.M MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Wednesday Sept. 16 4:30 P.M. Cocktails	HARDY AMIES, USA WHITEHOUSE & HARDY 681 FIFTH AVENUE MEN'S WEAR COLLECTION 2ND FLOOR Press preview of new designer shop, featuring Hardy Amies with his capsule presentation of Fall men's wear and a special preview of trend ideas. By invitation. Showing at 5:00 P.M. (Public shows, Sept. 17 at 1:00, 3:00 and 5:00.) Contact: Tom Foster, Dorelle Associates, JU. 2-9083.		
Beginning Wednesday Sept. 16	HOLIDAY AND RESORT CEIL CHAPMAN COLLECTIONS Continuous by appointment. Contact: WI. 7-9470.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR	
Beginning Wednesday Sept. 16	HOLIDAY AND RESORT CLARET COLLECTION Continuous by appointment. Contact: Doris Reiter,	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR LO. 3-6126.	
Beginning Wednesday Sept. 16	OPENING OF HOLIDAY GAVI COLLECTION (DIV. CLARET) Continuous by appointment. Contact: Doris Reiter,		
Thursday Sept. 17 9:30 A.M.	PRESS PREVIEW: OHRBACH'S IMPORT FASHIONS Fall-Winter Paris, Rome, Madrid couture fashions and copies. Invitations will be issued. (Also showing: 1:00 P.M., by invitation; public show at 6:00 P.M.)		
Sept. 17	10:00 A.M ADELE SIMPSON, 530 Seventh Avenue, 23rd	1 floor, LA. 4-7626	
Sept. 17	11:00 A.M GINO CHARLES, 530 Seventh Avenue, 4th floor, 524-4510		
Sept. 17	11:00 A.M WILSON FOLMAR, 530 Seventh Avenue, 14th floor, LA. 4-5923		
Sept. 17	11:00 A.M B.H.WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Thursday Sept. 17 11:30 A.M.	PRESS PREVIEW OF BERGDORF GOODMAN BOUTIQUE FURS By invitation. Publicity: Madeline de Vries, PL. 3-	4TH FLOOR MISS BERGDORF -7300.	
Thursday Sept. 17 3:30 P.M.	PREVIEW OF FALL FEMINA FURS AND WINTER FURS For press and customers, by invitation only. Contact	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR 565-3870.	
Sept. 17- Sept. 20			
Sept. 17- Sept. 21	FLORIDA CHILDREN'S WEAR MANUFACTURERS GUILD MARKET, EDEN ROC HOTEL, MIAMI BEACH, FLORIDA. Contact: 20 S.E. 14th St., Miami, Fla. 33131, 305-358-2985.		
Beginning Sunday Sept. 20- Sept. 24	20TH NATIONAL PRESS CALIFORNIA FASHION WEEK IN CALIFORNIA CREATORS Spring and Resort previews of swimwear, sportswear, accessories. By invitation. (Buyers openings will be Contact: Marjorie Carne, 110 East 9th St., L.A., 213	egin Monday, Oct. 5.)	

DATE	WHAT'S GOING ON GIVEN BY	WHERE		
Sept. 21	1:00 P.M OHRBACH'S IMPORT SHOW, by invitation onl	y (see pg. 11).		
Sept. 21	6:00 P.M OHRBACH'S IMPORT SHOW, open to public (see pg. 11).			
Monday Sept. 21 7:00 P.M 9:00 P.M.	PREVIEW OF NEW VALENTINO BOUTIQUE Valentino will preview his first American boutique. only. (Opening Tues., Sept. 22) Public Relations: A			
Beginning Monday Sept. 21	OPENING OF RESORT VERA MAXWELL COLLECTION Continuous by appointment. Contact: LO. 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR		
Sept. 21- Sept. 27	TWENTY-FIFTH ANNUAL NATIONAL SWEATER WEEK - NATIONAL KNITTED OUTERWEAR ASSOCIATION. Contact: Edward A. Brandwein, 51 Madison Ave., Mu. 3-7520.			
Tuesday Sept. 22 9:30 A.M.	FALL AND WINTER MAXIMILIAN FUR COLLECTION Show at 10:00. By invitation only. Publicity: Vera	20 WEST 57TH STREET SALON - 3RD FLOOR Bacal, CI. 7-1388.		
Tuesday Sept. 22 2:30 P.M.	SHOWING OF FUR FREDRICA FURS COLLECTION Designed by Arthur Schwartz. Customer show by invita	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR tion. Contact: CH. 4-8685		
Wednesday Sept. 23 9:00 A.M.	PRESS PREVIEW: SPRING JOHN WEITZ 1971 MEN'S WEAR (40 WEST 55TH STREET) Show at 9:30. By invitation only. Contact: Helen Be	HAMPSHIRE HOUSE THE COTTAGE rkowitz, 563-4920.		
Wednesday Sept. 23 3:30 P.M. Cocktails		HOTEL PLAZA TERRACE ROOM s and buyers, by		
Wednesday Sept. 23 3:30 P.M.	PREVIEW OF FUR COLLECTION (6 WEST 57TH STREET) Furs for Fall and Winter. By invitation. Contact: Jo	ST. REGIS ROOF seph J. Davis, CI. 5-0322		
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION TIZIANI OF ROME AT LUNCHEON SHOW Fashion collection from Rome. Reservations (\$6.00): P and commentator: Mary Alice Rice, PL. 2-5726.	HOTEL PLAZA TERRACE ROOM L. 9-7010. Coordinator		
Thursday Sept. 24 2:30 P.M.	RESORT AND SPRING DAVID CRYSTAL DRESS COLLECTION Preview for press and resident buyers of dresses and Contact: Michele Abruzzo and Lynne Delgado, BR. 9-65			
Thursday Sept. 24 8:30 P.M.	TWENTY-EIGHTH COTY, INC. ANNUAL COTY AWARDS American Fashion Critics' Awards. By invitation only Publicity: Eleanor Lambert, MU. 8-2130.	ALICE TULLY HALL LINCOLN CENTER . (Black tie.)		
Tuesday Sept. 29 3:00 P.M.	PRESS PREVIEW: BERGDORF GOODMAN CUSTOM-ORDER FURS Preview for press of fur collection, designed by Eme invitation. Publicity: Madeline de Vries, PL. 3-7300			

1971				
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